PRESS RELEASE 

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FOR IMMEDIATE RELEASE

3/7/2025

**Myers-Davis Announces Annual Career Competition for Pre-ETS Program**

BATESVILLE, Ark. – Myers-Davis Life Coaching & Disability Services is thrilled to announce their **5th Annual Career Competition**, a powerful event celebrating student innovation and initiative. Hosted by Myers-Davis, this competition provides an avenue for high school students with disabilities to present their business model projects as part of a Career-To-Work Study course.

**Event Details:**

* **Date:** Friday, April 4, 2025
* **Time:** 9:00 AM - 2:00 PM
* **Location:** Southside Charter High School Auditorium, Southside, Arkansas

**About the Career Competition:**

The Annual Career Competition is an integral part of the **Pre-Employment Transition Services (Pre-ETS)** program offered by Myers-Davis Life Coaching. This program equips 10th, 11th, and 12th grade students with disabilities with essential career development and life skills in a classroom-based setting. As part of their coursework, students develop comprehensive business models, emphasizing work-based learning and practical application.

Charity White, Director of the program with Myers-Davis, shares her excitement for the event.

“I am beyond excited about our Career Competition this year. This event is always a wonderful opportunity for students to connect with peers from different school districts, encouraging new friendships. Our students have put in great effort, and this event creates the perfect opportunity to showcase their capabilities.”

**Student-Led Enterprises:**

During the competition, students from various school districts served by Myers-Davis Life Coaching will display their innovative enterprises. These student-led ventures span diverse types of industries, from technology to creative arts. Classes from each school served will present their business plans, products/services, and marketing strategies to a panel of judges, local business professionals, fellow students, and the general audience.

**Community Impact:**

Myers-Davis Life Coaching currently serves **14 school districts in the North Central Arkansas region**, fostering collaboration, mentorship, and skill development. The Annual Career Competition not only celebrates student achievements but also strengthens the local community by educating the next generation of the workforce.

**Join Us:**

We invite educators, parents, community members, and business leaders to attend this exciting event (no cost for admission). Witness the creativity, passion, and determination of our challenged youth as they take center stage.

For more information regarding this event, please contact Charity White (Program Director) at (870) 569-1052.

*About Myers-Davis Life Coaching:* Myers-Davis Life Coaching is a leading provider of career development, life skills coaching, and daily supports for youth, businesses, and individuals with disabilities. With a commitment to empowering individuals, we offer personalized guidance, workshops, and resources to help them thrive in their chosen paths.

For more information about programs/services offered by Myers-Davis, please visit the website: [www.myersdavis.com](http://www.myersdavis.com).

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*Note to Editors:* High-resolution images and additional details are available upon request.